



POWER Z

IMPORT & DISTRIBUTION
OF ELECTRICAL EQUIPMENT



Our
POWER

Your
POWER

Our Company



PowerZ SA was founded in Thessaloniki in 1974 by Nikolaos Zacharopoulos. Over the course of 50 years, the company has managed to grow significantly. Today, PowerZ's management has passed to the second generation, Dimitris and Marios Zacharopoulos.

PowerZ is active in the distribution of electrical equipment, having a vast clientele throughout Greece and abroad, where it operates two B2B warehouses in Cyprus and Bulgaria.

Understanding the multifaceted needs of the market, the company provides complete solutions, offering new ideas, innovative products, and applying cutting-edge technologies.

PowerZ employs top professionals, combining in-depth knowledge, extensive experience, a flair for innovation and a willingness to face new challenges. 80% of the staff is university graduates, while the sales department is supported by 12 specialized engineers.

With their excellent technical training and exceptional set of skills, the company's employees are at the forefront, making PowerZ what it is today.





Our History

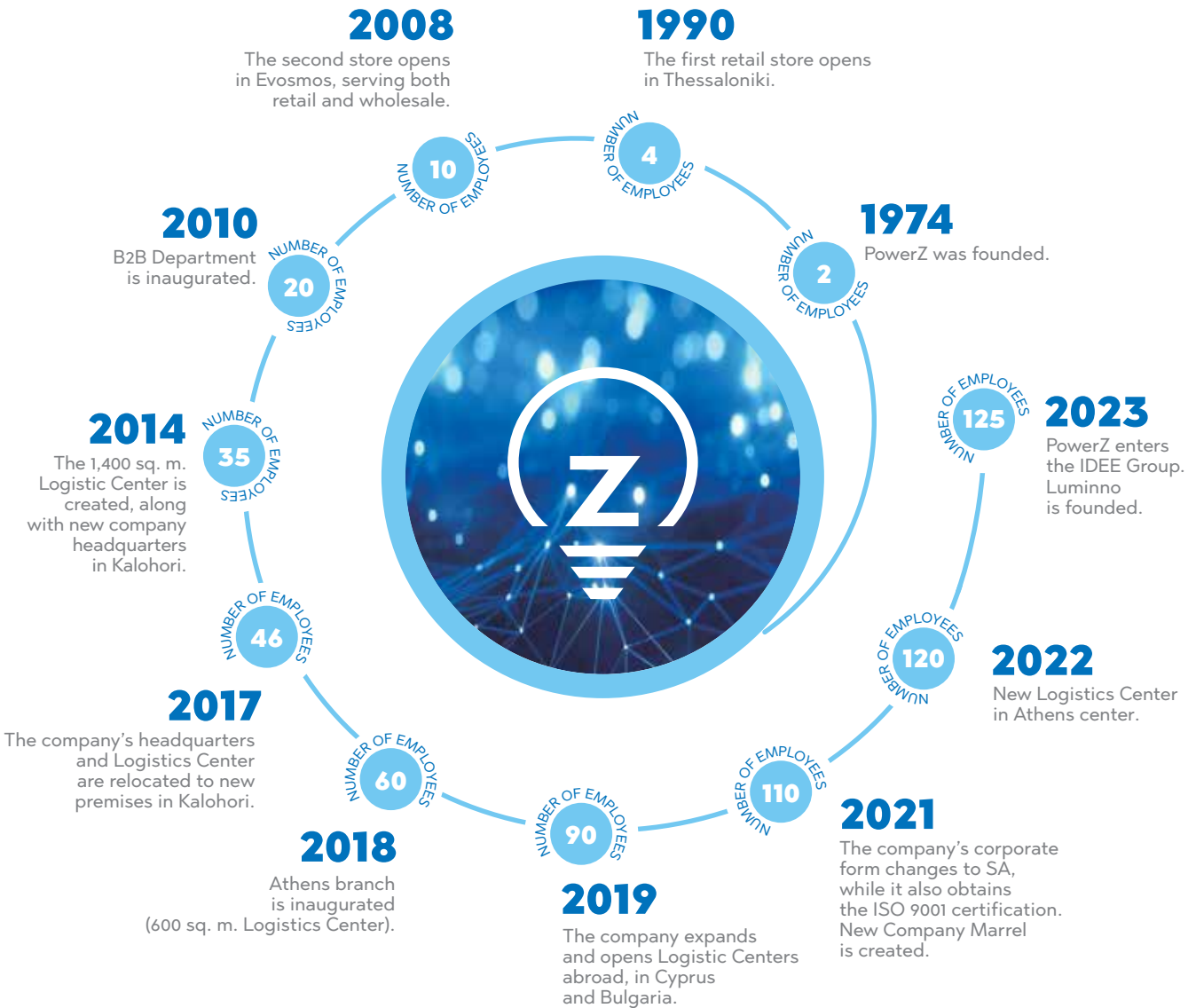
125 employees offer their services to the company (2023), while the 2022 annual turnover reached 26 million euros, making PowerZ one of the most dynamically developing companies in the sector.

PowerZ represents a remarkable line of multinational companies and provides integrated solutions for residences, hotels, building complexes, shopping centers and industries. It specializes both in domestic and industrial electrical equipment, serving as an end-to-end distributor for its customers.

From 2010 onwards, the company went through a significant period of intense development and modernization, leading to a dominant position in the market today.

The company participates in exhibitions and informational meetings, staying ahead of its competitors and harnessing all technological trends. Thanks to its extensive market research both in the local market and abroad, it provides a wide selection of top new products, resulting in an immediate and efficient response even to the most demanding market needs.





Timeline

Our Philosophy

Our corporate philosophy is based on:

- **Persistence**
- **Organization**
- **Systemization**
- **Integrity**

Our main goal is to build mutually trusted relations with customers and suppliers. In the last fifteen years, we have been investing in the field of distribution with a high sense of responsibility, professionalism, and quick response in service.

CUSTOMER ORIENTATION

The company's customer-centric philosophy has been a point of reference right from the beginning, resulting in the loyalty and trust that PowerZ receives from its clientele throughout the years.

Our Aims

- Prompt and satisfactory service
- Efficient settlement of all technical problems
- Regular staff training
- Supply of high quality products
- Provision of integrated solutions

We always take into consideration our customers' feedback, applying evaluation processes (questionnaires).

All decisions are based on the continuity of the company, achieved by:

- High financial indicators
- Quality and innovative products
- Respect for the environment
- Investment in human resources

Our **Vision**

Our vision is to consolidate our position as leaders in the distribution of electrical equipment, both in Greece and all operating countries.

For this reason, we work intensively and keep growing, providing complete solutions and offering the best possible prices for our customers.

We care for our people and our community; thus we take all necessary actions to operate in a responsible and sustainable manner.

Our **Departments**



**FINANCIAL &
ADMINISTRATION
DEPARTMENT**



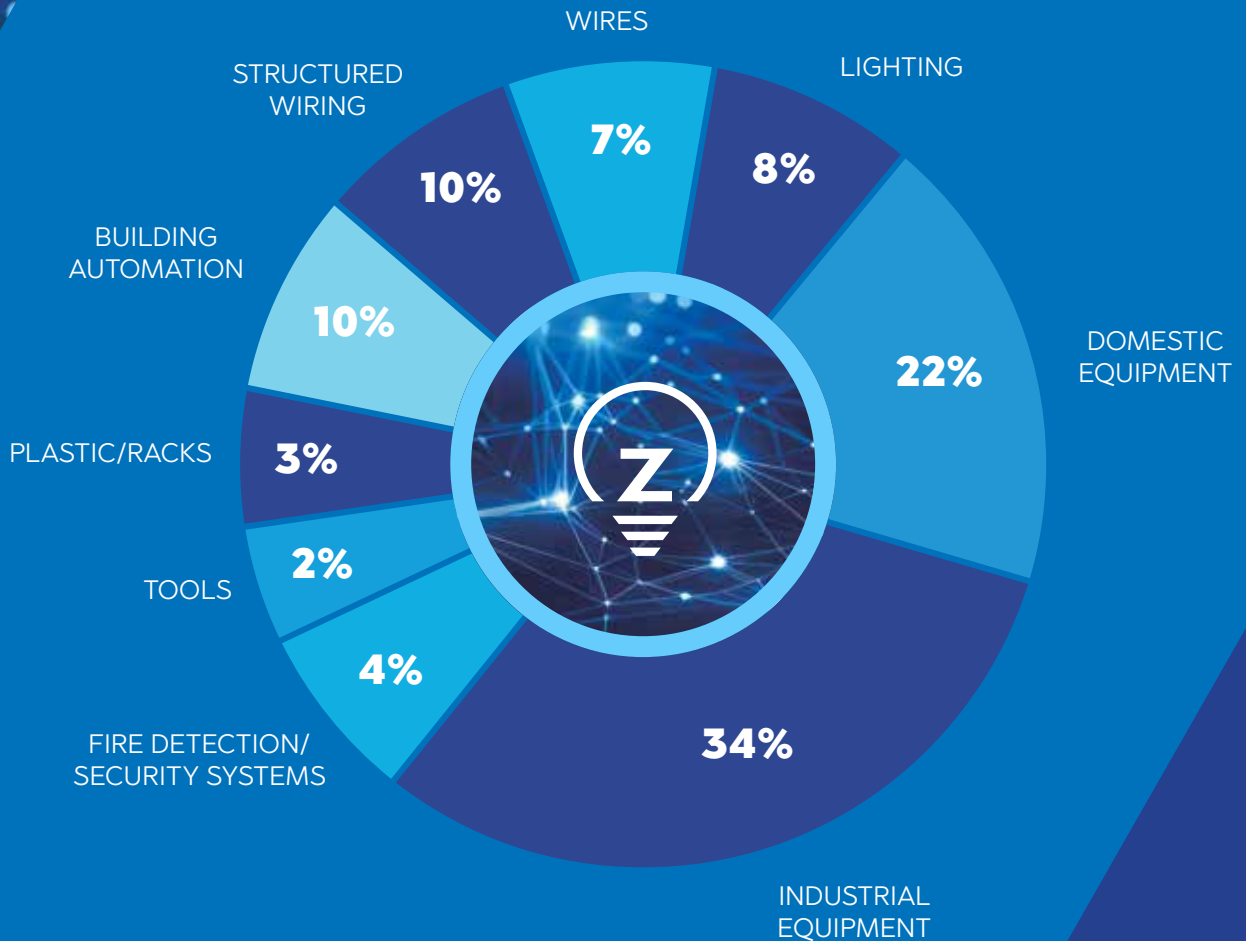
**SUPPLY CHAIN
DEPARTMENT**



**COMMERCIAL
DEPARTMENT**

Our Products

Wide range of products:
200.000 codes



Our Partners

Schneider
Electric

legrand

ABB

:hager

SIEMENS
Ingenuity for Life

FAT-N

GEWISS

VIMAR

urmet

signify

LEDVANCE

SYLVANIA

KOUVIDIS

ETC
SINCE 1916

COURBI
Electrical Systems Industry

KYBA

KASSINAKIS

celly[®]
HELLO, WORLD.

tp-link

SLV

OPPLE
LIGHTING

TRILUX
EMPLOY YOUR LIGHT

CABLEL[®]
ΕΛΛΗΝΙΚΑ ΚΑΒΛΑ

KNIPEX

VIDKEP
LIGHTING

IDEE Network

IDEE

IDEE is one of the largest groups in the field of electrical equipment in the European market, with a turnover that exceeds €8 billion. PowerZ became a shareholder of this European group of wholesale companies in 2023.

IDEE is successfully operating in 17 countries in Europe. Counting 13 member companies and over 13,000 employees in its network, the Group has achieved a significant market presence, creating strategic partnerships between suppliers and its members. Maximizing the customer's benefits is its key objective.





www.powerz.gr

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